



transforming homes,  
businesses and  
communities.





## INTRODUCTION

Homeworks is the 'direct works' arm of PM Training – one of Staffordshire's most successful training providers.

We provide a comprehensive range of home-, garden- and estate-based services to public and private sector organisations, which transform homes, businesses and communities.

They include:

- ▶▶ Gardening – lawn mowing, hedge cutting, weeding, tidying
- ▶▶ Hard and soft landscaping
- ▶▶ Carpet fitting
- ▶▶ Furnishing
- ▶▶ Painting and decorating - individual properties/external amenities
- ▶▶ Estate caretaking – litter/graffiti removal, bulky item collection
- ▶▶ Environmental improvements – off street car parking, boundary enhancements, planting, fencing
- ▶▶ Public art including sculptures

We not only create more attractive living, working and public spaces: our work provides young trainees with the valuable skills and experience they need to secure sustainable employment.

## WHO CAN ACCESS OUR SERVICES?

All public and private sector organisations and community groups, and we are happy to work on a contract or ad hoc project basis.

## WHY WORK WITH US?

### Proven track record

With a decade and a half's experience, and more than 4,000 satisfied customers, Homeworks consistently delivers.

We:

- ▶▶ Maintain around 1,000 gardens for elderly, disabled or vulnerable tenants of Stoke City Council and Aspire Housing
- ▶▶ Have painted and decorated more than 1,000 homes
- ▶▶ Have equipped hundreds of homes with carpets, curtains and furniture

Our partners include Aspire Housing, Kier Stoke, Moorlands Housing, RENEW North Staffordshire, Staffordshire Housing Association and Stoke-on-Trent City Council.



### Value for money

As part of PM Training, which operates as a social enterprise, we are committed to providing high quality, cost-effective services. Financial surpluses are recycled through our regeneration charity and reinvested in the community.

### Customer satisfaction

The quality of our service is reflected in high levels of repeat business and referrals to third party organisations.

### Life chances for local people

Each year we provide personalised training to over 300 young people on Entry to Employment and Apprenticeship programmes.

Learners also benefit from workshops designed to enhance their broader skills set, in subjects like citizenship, vocational guidance, and team work.

Around 70% of learners completing the programme move on to apprenticeships or employment - the highest performance achieved by a training provider in Staffordshire.

### More attractive neighbourhoods

Our work makes homes, businesses and communities, cleaner, tidier and brighter places to live and work.

### Inclusivity

Homeworks' customers include many older, vulnerable and disabled residents, for whom a good quality service, delivered by people they can trust, is an essential ingredient in living independently.



### Case study: customer

Evelyn Pomfret, aged 74, has been helped by Homeworks since its inception in 1996.

She said: "I was so relieved when they offered to help as the grass was nearly as tall as my bungalow.

"They cut the grass, trim the hedges, collect the leaves and have even put up brand new wooden fencing for me. I wasn't able to see anything out of my windows before. Now I can sit out with neighbours and enjoy the view."

Evelyn, who is waiting for a hip replacement and struggles with walking, hopes Homeworks can continue to help others.

"Without Homeworks, people in my position would really struggle as we can't do the jobs around the home that need doing. Their visits help me feel part of the community."

### Case study: trainee

Kyle Welsh is our 1,000th success story. The 17 year old, who heard about Homeworks at school, learned painting, decorating, landscaping and gardening during a year of specialised training.

He said: "I wanted an opportunity to gain first hand experience of the world of work. I realised that there might be another route into the workplace which didn't rely on GCSEs or A-levels alone. Thanks to PM Training, I could start to earn while working towards qualifications.

"Homeworks has taught me skills I couldn't have learnt at school."

### FIND OUT MORE ABOUT HOMEWORKS OR PM TRAINING

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"Kyle is an excellent example of how hard our young people are working to forge better careers for themselves. We try to work closely with all our partners to ensure that young people get the right training and opportunities, and Homeworks has given Kyle this chance."

Councillor Joan Bell, Portfolio Holder for Neighbourhood Management and Community Safety, Stoke-on-Trent City Council

"Homeworks' approach to trainees and the way they manage them is fantastic, and they really make a difference. As an employer you know they come to you work-ready which means customers benefit from a reliable and supportive service."

Lawrie Weaver, Partnership Director, Kier Building & Maintenance

"Our partnership with Homeworks has delivered high quality projects for communities. Most importantly, residents like those in Fegg Hayes Village who had new boundary walls and garden landscaping, are delighted with the improvements to their neighbourhoods and homes."

Diane Lea, Chief Executive, Staffordshire Housing Association

"Homeworks is a superb initiative that has benefited so many people, and the impact of their work is far reaching. The young people involved are conscientious and achieve outstanding results: They are genuinely transforming communities."

Steve Meakin, Aspire Housing tenant and board member

"We've had a successful partnership for more than five years. One service which particularly stands out is a public art project, to create galvanised metal swans from a sketched design.

"This was a very complicated piece of work, but the talented recruits were able to scale the designs, preserve the detail, and work on the artistic elements which make this artwork so unique. The art really has brought the lake to life."

Michael Walker, Gardens & Estates Manager, Trentham Gardens